

Congoleum Rugs

A LARGE CONSIGNMENT JUST RECEIVED
THE WEARING SURFACE OF THE
Congoleum Rugs

is a heavy coat of high-grade waterproof material, finished with artistic design, which will not crack, scale or peel; will remain flat and smooth on the floor, and can be easily cleaned without any annoying effect to the fabric. It is sanitary, as the surface will not collect or harbor dust or germs. Ideal covering for offices or sleeping porches; size 9x12.

Price \$8.50

We carry also the following sizes in squares: 36x36 inches and 54x54 inches; also rugs, 6x6 feet.

STRONG BROS.

FURNITURE HEADQUARTERS

Strong Block Second and Copper
WE GIVE GREEN TRADING STAMPS



SUPREME COURT HOLDS MORA COUNTY EDITOR GUILTY OF LIBEL

Santa Fe, N. M., Sept. 19.—The state supreme court in a unanimous opinion has affirmed the decision of the lower court in the case of the state vs. Irvin Ogden, Sr., publisher and owner of the Spanish-American at Roy, in which Ogden was found guilty of libel against J. B. Medina, county assessor of Mora county. Ogden in his paper charged Medina with making partial assessments. The case was bitterly contested in the lower court and has been closely watched by newsmen of the whole state. The decision of the supreme court was reached upon technicalities of pleading, exceptions in the lower court being found to have been insufficient.

ARIZONA MAN WRITES BANDY STORY OF FAR SOUTHWEST

Local book stores have received the first supply of "The Man From Yesterday," by Will H. Robinson, of Prescott, Arizona, a novel of the far southwest which has attracted the very favorable comment of the eastern critics.

Mr. Robinson, the author of "The man From Yesterday," knows the country and the people of the southwest. He came at an early day—twenty-nine years ago, and has lived and worked in the southwest ever since. Being a close observer of country, people and motives he has written a story true to life, true to nature and to the country, that will take a grip on the reader because of its truth and virility.

It may interest the people of Albuquerque to know that Will H. Robinson is a brother of General H. F. Robinson, who has charge of the Indian irrigation in Arizona, New Mexico and Colorado, and who has made this city his headquarters for the past nine or ten years.

In spite of the backward look suggested by the title, "The Man From Yesterday" is, most emphatically, a novel of today. The scene is laid in the far American southwest, and instead of filling his canvas with stencils of the familiar picture post-card cowboy, the conventional desperado, and the like, Mr. Robinson, who knows intimately the country he describes, has, with facile brush, portrayed actual people who inhabit the veritable life of this newly developed portion of our country—a land where men made big by the very necessities of their environment, have turned deserts into fruitful fields, and covered the old haunts of the coyote and the moccasin with business blocks and asphalt pavements.

The hero of the story, Rodney McKane, brought up as the protege of the foremost man of finance in the Commonwealth, through the influence of his powerful patron, suddenly finds himself mayor of the chief city of the state, and at the very beginning of his term is confronted by the fact that the interests of his benefactor and those of the city are decidedly at variance. It is the conflicting demands thus forced upon him that makes the story, and little by little there develop situations which grow in intensity of interest until a climax is reached in two gripping chapters which, for dramatic power, we believe, have rarely been surpassed in contemporary fiction.

"The leading lady" is the nice of the transfer, and it is her clear vision and steadfast loyalty that are the greatest inspirations to the young official in his endeavor to play the game squarely to the end.

Not only does the sweeping action of the story hold the reader from the very start, but the insight into the springs of human action in the development of character, as shown by the author, gives to the novel, as well as the elements of permanent worth.

The fine illustrations which the book contains, are well in keeping with the high standard of the novel.

PRIZE TOMATO IS PRODUCED ON THE MATTHEWS RANCH

Rev. Mr. Taylor, pastor of the Baptist church, exhibited to citizens in the business district today an advance state fair exhibit in the form of a tomato, one of the largest ever seen in this section and weighing two pounds and fourteen ounces. The big tomato was grown by John Seal on the Matthews ranch near the city and is a sample of a large crop of exceptionally fine ones.

THE EVENING HERALD, ALBUQUERQUE, N. M., FRIDAY, SEPTEMBER 10, 1915.

COMMERCIAL MAN HAS LITTLE CHAT WITH NEW YORK

Traveler Out of Mexico Calls Up His New York Office and Tells Them He Is on His Way; Price, \$24.

In the several months since trans-continental telephone communication was put on an everyday commercial basis only one call to New York has been made from this city.

That was made by a representative of the H. G. Due Mercantile Agency, who had just come out of Mexico. He called up the headquarters of the concern in New York and told the man at the other end that he was on his way. Apparently that was the chief communication he had to make. It cost him \$24.

The conversation was as clear as if the connected phones had been across the street. The Duncan man here did not call for a repetition of anything that was said to him, and recognized the voice of the office man at the other end as soon as he heard it.

Telephone men say that if there were a more general realization that communication with New York and other distant eastern points is as clear and satisfactory as for local distances—clearer, in fact, than communication with neighboring country served by "fence lines"—there would be ready use of the transcontinental call, despite its high price.

Considering the service such a message might do the cost is not really high. That is not only in a business way but in other ways. A man, for instance, whose old mother in the east is about to celebrate a birthday with a family reunion, for whom it would be seriously inconvenient, perhaps impossible, to attend the celebration, might call the house of reunion up and greet not only his mother but all the members of the family. The duration of a call is three minutes, and a good deal can be said in that time. Even if such a sentimental call were doubled and the man or woman at this end spent \$48 for six minutes talk, it would be a great saving over the expense of the trip back east, even if a man travelled alone and not with wife or family.

McKinley County on Job.

That McKinley county will come forward with one of the best of all the county exhibits was the news received yesterday by Colonel D. K. Bellers in a letter from C. N. Cotton, one of the wealthiest and most prominent citizens of western New Mexico.

According to Mr. Cotton, the people of that section are intensely interested in the success of the fair, and are especially interested in seeing that their own county has a creditable exhibit. Not only in mineral resources but in the work being accomplished on the Indian reservation within its borders McKinley county is in a position to lag on one of the best displays of any county in New Mexico.

Schools Help Ticket Campaign.

The sale of eight season tickets to the fair was put on a slightly different basis today from that upon which it was conducted at first. The workers in the campaign had an easier task in reaching the goal of 2,000 tickets which they had sent out to attain that they considered it feasible to leave the remainder of the eight to the school children of the city.

Accordingly, tickets were left at the high school, the Immaculate Conception school and the parochial school in Old Albuquerque, and an offer was made to the children in each school that any pupil selling ten tickets will be rewarded with a season ticket free, while to the pupil selling the highest number of tickets in the three schools a prize of ten dollars will be given.

In addition, tickets were placed at sale at Watson's, Strona's, Peacock's, and Grinnan's, for the benefit of those who have been unable to reach, and quite a number of sales were made at these stores this morning.

That the demand for tickets is by no means exhausted was shown this morning when President R. E. Putney, in a talk of about half hour in his other duties, went out on the street with a batch of tickets in his hand and sold something over twenty with scarcely any effort at all. There seems no reason to doubt that the sales by school children, together with the sales at the downtown stores and the mail orders which are now coming in briskly, will bring the total sale of season tickets several hundred over the two thousand mark by October 1, the date when the sale of season tickets ends.

LARGE ATTENDANCE OF POULTRY MEN NOW LOOKED FOR

Reports from poultry breeders of different parts of the state indicate that the annual show of the Albuquerque Poultry association which will be held in Albuquerque the last week of November will be well patronized by outside breeders.

At a meeting of the show committee of the association held yesterday evening plans were completed for the issuance of local premium lists, cash and special prizes to be offered will be equal to those of the larger shows and special inducements will be offered to exhibitors of mounted and penning. W. V. Hobbs of Mountain Grove, Mo., who will judge the awards, is a poultry judge of national prominence. Local poultry breeders who after some shaking their stock should mean to select their birds now in order that the exhibits may be placed in the best possible condition as birds seen at this show will be in competition with the best birds in the southwest.

Just Received a Fresh Shipment of SUNSHINE PACKAGE CRACKERS AND WAFERS.

A large assortment of Lunch Sausage and Fresh Cheese.

Saturday's Suggestions

Fresh Wax Beans
Fresh Cauliflower
Fresh Tomatoes
Mango Peppers
Egg Plants
Radishes
Watermelons
White and Blue Grapes
Native Concord Grapes

25¢ a Basket
4-Basket Crate 90¢

Meadow Gold Butter, 2 lbs. 65¢
Sunshine Butter, 1 lb. 30¢
Campbell's Soups, can 10¢
Large Cans Milk, doz. \$1.10
6 Cans Smoked Sardines 55¢
Large Bottle V-C Catsup 20¢
Gallon Can Best Ripe Olives \$1.50
Dundee Orange Marmalade 35¢
Deviled Crab—Delicious—Can 55¢
Libby's Canned Vienna Sausage 10¢
25¢ Cans Hunt's Grated Pineapple 20¢
Large 2 1/4 lb. Can Hunt's Sliced Pineapple 20¢
Large Cans Large White Asparagus, 3 cans. \$1.00
Good Kansas Ranch Eggs, doz. 35¢
100 lbs. Best Greely Potatoes \$1.75
12 lbs. Best Greely Potatoes 25¢

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SPECIAL PRICES ON HEINZ BAKED BEANS

25¢ Cans 20¢
29¢ Cans 15¢

15¢ Cans 10¢

Three Styles: Pork and Beans with Tomato Sauce; Pork and Beans without Tomato Sauce; Baked Beans without Pork.

In our Bakery Department we will have an Extra Large Assortment of

THE FINEST CAKES

BREAD

COFFEE CAKES, ROLLS, BREAD, ETC.

Come in and see what we have.

JAFFA'S

Phones 31 and 32 221 West Central
Mail Orders Solicited

AUTOMOBILE SHOW WILL BE MADE BIG FEATURE OF THE FAIR

Ground Plans for Exhibit Hall and Show Rooms Are Ready and Space Reservations Being Made.

SCHOOLS TAKE HAND IN TICKET SELLING

Young People of Public and Other Schools Engage in Live Wire Contest for Cash Prizes.

That those in charge of the big automobile show to be held in connection with the state fair are now ready to make allotments of space to exhibitors was the announcement made today from fair headquarters.

Immediately upon the conclusion of arrangements for the holding of the show the Albuquerque Automobile Racing association had Architect George B. Hill to draw a diagram of the arena where the show will be held, showing the space to be allocated for the various exhibits. This diagram is in the possession of Harry Leonard, one of the committee in charge of the show, and arrangements for allotment of space can be made with Mr. Leonard.

Interest in the auto show has been lively, and there is no doubt that it will be one of the distinct features of the fair. Not only dealers and manufacturers, but automobile owners as well have evidenced a hearty cooperation with the management in the giving of the show. There are intentions of improvements in cars and accessories will be shown in motor-drawn vehicles and will find the show a perfect treasure of new ideas.

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ILLUSTRATORS—DESIGNERS AND ENGRAVERS

Engravers

Engraving

Engraving